

WINFIELD

Thom Filicia Cultivated Living Installation Instructions & Care & Maintenance for NON-WOVEN

SURFACE PREPARATION

For best results, clean and properly prepare all wall surfaces. Old wallcovering and paste residue should be removed. Walls must be clean, dry and smooth. Prepare surface with a premixed universal wallcovering primer. The primer should be tinted to the same color as the background color of your wallcovering to help hide seams.

Install (3) strips, stop and inspect the installation. If the installation is not satisfactory by the customer, stop hanging and call your retailer for assistance. In the event of any issue, please quote the item & run number that is identified on the roll label.

ADHESIVE

Use a clear, non-staining, Heavy Duty premixed adhesive. DO NOT dilute. Additional moisture can cause delamination of the surface paper from the backing.

CAUTION: A light weight or thinned adhesive will absorb into the product and could cause discoloration, delamination or adhesion failure.

PASTING and HANGING

1. Draw a vertical line from ceiling to floor by using a plumb line or straight edge with level. This will be your guide for positioning one edge of the first strip.
2. Cut wallcovering strip to fit wall height, allowing a couple of extra inches at the top and bottom for trimming. Trim with a very sharp razor knife and change the blade often to avoid any tearing or pulling of the material. This wallcovering has been trimmed at the factory. However, the installer may at their discretion, trim if necessary.
3. This is a "Paste the Wall" or "Paste the Product" item. The installer can choose to either paste the wall or paste the back of the wallcovering.

Paste the Wall

Apply paste evenly to the wall, covering an area for one strip only. Take your strip directly to the wall. Paste and hang one strip at a time.

Paste the Product

Carefully apply an even coat of adhesive to the back of the wallcovering, working from the center to the edges and loosely fold (do not crease) the moistened strip toward the middle, pasted sides together, and take directly to the wall. Paste and hang one strip at a time.

4. Put the strip into place with a soft bristle smoothing brush. Carefully smooth out all air pockets and wrinkles. Butt seams together, do not overlap. Use your clean dry finger tips to lightly set seams. A neoprene seam roller can be used to set your seams. Avoid using too much pressure that could squeeze paste from the seam onto the surface. As each strip is installed, wipe the surface down thoroughly with clean water and a white cloth or sponge to prevent any paste residue from drying on the surface. Change the water in your bucket often. Wrapping inside and outside corners is recommended.

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CAUTION:

For any Raised Print Patterns: Because of the special inks used in creating these fine papers, some color may release when the inks are wet, thus it is important to gently and evenly wipe the front of each sheet. Aggressive wiping can damage the raised inks.

5. Trim excess material at the floor and ceiling with a straight edge and sharp razor knife. Again, change the blade often to achieve a clean cut.
6. Repeat procedure for each subsequent strip.

CLEANING

CAUTION: Wallcovering can be cleaned by gently wiping with a clean white damp cloth or sponge or by carefully using the soft brush attachment of a vacuum. Do not use any cleaning agent.

REMOVAL

To assist with removal, moisten the face of the non-woven with water, using a sprayer or sponge, wait 3-5 minutes, then remove.

For additional information or technical support contact Winfield Customer Service at 800-468-6800.

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